ROTTERDAM. MARITIME CAPITAL OF EUROPE.



Doing business in the maritime capital of Europe means being part of the Netherlands' successful new economy. A business environment which facilitates sustainable growth and innovation and where players are frontrunners in digitalisation, the energy transition and the circular economy. The wider region of Rotterdam is internationally renowned for maritime innovation. Examples are our position in LNG imports and distribution, the upcoming largest green hydrogen factory of Europe, autonomous and zero-emission shipping projects and the accompanying power to educate and develop innovative talent at all levels.

A complete and strong maritime cluster, easily available

In the region you will find a diverse network of the maritime sector and its main players. Within a short radius from the center of Rotterdam most players in the maritime sector can be reached: from industry players in oil & gas, agri or steel

manufacturing to container liners, offshore companies and specialised ship owners. They are served by an outstanding and diverse maritime cluster, which include traders, maritime equipment suppliers, surveyors and shipyards. Specialised business service providers are available close by: lawyers, banks, insurers but also high-tech start-ups, specialised education and innovative research institutions.

Competitive and quick

The proximity of suppliers and buyers ensures easy cooperation and execution of transactions. In Rotterdam you work hands-on and in direct contact with your customer, supplier of business partner. Setting up meetings and decision making is quick and the price/quality of product offering provides for a competitive advantage.

WHAT IS

ROTTERDAM MARITIME CAPITAL OF EUROPE?

The Netherlands is the most competitive economy in Europe, and the Rotterdam region harbours the most competitive maritime cluster in the world. This cluster brings together an enormous diversity of activity:

Maritime Business Services, Commodity Trading, Port & Logistics, Shipbuilding & Superyachts, Offshore, Energy & Industry. This unique maritime region of Rotterdam and its 75km radius is therefore branded Rotterdam

Maritime Capital of Europe.

Rotterdam owes its unique competitive strengths to its location at the heart of Europe's most affluent and densely populated region and the innovative exportoriented character of the Dutch economy. In its heart, the city of Rotterdam is a great place to live: a relaxed, vibrant and truly international city with superb infrastructure and a diverse, highly skilled workforce.

Rotterdam Maritime Capital of Europe is the most complete and competitive maritime region in the world. A network which is constantly working on innovations and developing talent, which has resulted in the area being a front runner where energy transitions, digitisation and circular economy are concerned.

The Port and City of Rotterdam have set some ambitious goals for 2030. Its strategy is focussed on both modernising the traditional industry, with a specific focus on sustainability and the environment, as well as pioneering innovations.

The government, companies, educational institutes and research facilities are all working together to actively realise these ambitions together. Making sure Rotterdam is and will continue to be Europe's maritime capital.







Efficient and easy transport connections: Rotterdam-The Hague airport, Schiphol Amsterdam airport, Eurostar to Antwerp, Brussels, Paris and London. Key European cities within 3 hours reach. Affordable living in a modern and international, English speaking environment. Favourable family living conditions with good (international) schools. Strong work-live balance. Accessible and affordable office space and availability of highly skilled (maritime) workforce.

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WHY DOING BUSINESS IN THE WIDER ROTTERDAM REGION?

- 1. Largest port in Europe, with the best port infrastructure globally.
- 2. Best access to the European hinterland with excellent multi modal connections.
- **3.** A complete maritime cluster in marine technology, shipping and marine services.
- Digital transformation and new technologies are explored and embraced leading to smart solutions.

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